





CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Autism Awareness	02/02/2009	Toni Braxton Staircase	Current		7x10		English	National	04/01/2010	YES			
Autism Awareness	02/02/2009	Toni Braxton Staircase	Current		Other		English	National	04/01/2010	YES			
Child Abuse Prevention	01/01/1900	Man Abuser	Current	Spot Filename Mask: M-CHPYR1-02263-E0EL	7x10	205254	English		Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Man Abuser	Current	Spot Filename Mask: M-CHPYR1-02263-E0LL	4 1/2x6 3/4	205260	English		Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Man Abuser	Current	Spot Filename Mask: M-CHPYR1-02263-E0ML	4 5/8x4 7/8	205261	English		Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0CN	7x10	205227	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0DN	7x10	205233	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0FN	4 5/8x10	205256	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0GN	4 5/8x10	205236	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0IN	4 1/2x6 3/4	205258	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0NN	4 5/8x4 7/8	205262	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0ON	4 5/8x4 7/8	205248	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Shopping Bag	Current	Spot Filename Mask: M-CHPYR1-02263-E0QN	2 1/4x4 7/8	205264	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Suspect Abuse?	Current	Spot Filename Mask: M-CHPYR1-02263-E0RN	2 1/16x2	205253	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Woman With Baby	Current	Spot Filename Mask: M-CHPYR1-02263-E0BN	7x10	205224	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Woman With Baby	Current	Spot Filename Mask: M-CHPYR1-02263-E0HN	4 5/8x10	205257	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Woman With Baby	Current	Spot Filename Mask: M-CHPYR1-02263-E0JN	4 1/2x6 3/4	205259	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Woman With Baby	Current	Spot Filename Mask: M-CHPYR1-02263-E0KN	4 1/2x6 3/4	205235	English	National	Never	NO	Schawk		
Child Abuse Prevention	01/01/1900	Woman With Baby	Current	Spot Filename Mask: M-CHPYR1-02263-E0PN	2 1/4x4 7/8	205263	English	National	Never	NO	Schawk		
Childhood Asthma	03/02/2001	Fish	Current	Spot Filename Mask: M-ASTAST-09027-E0AN	7x10	No Ref - A	English	National	Never	NO	Schawk		
Childhood Asthma	03/02/2001	Fish	Current	Spot Filename Mask: M-ASTAST-09027-E0BN	7x10	No Ref - b	English	National	Never	NO			
Childhood Asthma	03/02/2001	Fish	Current	Spot Filename Mask: M-ASTAST-09027-E0CN	4 5/8x4 7/8	No Ref - C	English	National	Never	NO			
Childhood Asthma	03/02/2001	Fish	Current	Spot Filename Mask: M-ASTAST-09027-E0DN	4 5/8x10	No Ref - D	English	National	Never	NO			
Childhood Obesity Preventio	10/08/2007	Be A Player	Current		Other		English		Never	YES	Hudson Yards		
Childhood Obesity Preventio	09/04/2007	Be A Player	Current		7x10	36050	English	National	Never	YES	Hudson Yards		
Childhood Obesity Preventio	09/04/2007	Be A Player	Current		Other	36052	English	National	Never	YES	Hudson Yards		
Childhood Obesity Preventio	09/04/2007	Be A Player	Current		4 5/8x4 7/8	36053	English	National	Never	YES	Hudson Yards		
Childhood Obesity Preventio	09/04/2007	Comic	Current		7x10	36055	English	National	Never	YES	Hudson Yards		
Childhood Obesity Preventio	09/04/2007	Comic	Current		4 5/8x10	36056	English	National	Never	YES	Hudson Yards		
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		7x10		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		7x10		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		Other		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		Other		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		4 5/8x10		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		4 5/8x10		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		Other		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		Other		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		4 5/8x4 7/8		English	National	04/15/2010	YES			
Childhood Obesity Preventio	04/30/2008	Did you play today?	Current		4 5/8x4 7/8		English	National	04/15/2010	YES			
College Access	04/30/2008	Algebra Boxing Glove	Current		7x10		English	National	Never	YES			
College Access	04/30/2008	Biology Punching Bag	Current		Other		English	National	Never	YES			
College Access	04/30/2008	Biology Punching Bag	Current		Other		English	National	Never	YES			
College Access	10/09/2006	Lost	Current		4 1/2x6 3/4		English		Never	YES			
College Access	10/09/2006	Lost	Current		Other		English		Never	YES			
College Access	10/09/2006	Lost	Current		7x10		English		Never	YES			
College Access	10/09/2006	Nada	Current		7x10		English		Never	YES			
Community Engagement	03/11/2008	Angel	Current		Other		Spanish	National	05/14/2010	YES			
Community Engagement	03/11/2008	Angel	Current		Other		Spanish	National	05/14/2010	YES			



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Community Engagement	03/11/2008	Erika	Current		Other		English	National	05/14/2010	YES			
Community Engagement	03/11/2008	Joshua	Current		Other		English	National	05/14/2010	YES			
Community Engagement	03/11/2008	Joshua	Current		Other		Spanish	National	05/14/2010	YES			
Community Engagement	03/11/2008	Reyna	Current		7x10		English	National	05/14/2010	YES			
Community Engagement	03/11/2008	Tatiana and Tony	Current		Other		Spanish	National	05/14/2010	YES			
Diabetes Management	05/24/2007	Hank	Current		7x10		English		Never	YES			
Diabetes Management	05/24/2007	Si Tienes Diabetes	Current		Other		Spanish		Never	YES			
Diabetes Management	05/24/2007	Si Tienes Diabetes	Current		4 5/8x4 7/8-SP		Spanish		Never	YES			
Diabetes Management	09/28/2009	Ticker	Current		Other		Spanish	National	Never	YES			
Diabetes Management	09/28/2009	Ticker	Current		Other		Spanish	National	Never	YES			
Diabetes Management	09/28/2009	Ticker	Current		Other		Spanish	National	Never	YES			
Diabetes Management	09/28/2009	Ticker	Current		7x10		Spanish	National	Never	YES			
Drunk Driving Prevention	12/07/2001	Amanda Geiger	Current	Spot Filename Mask: M-DD201-06177-E0CN	7x10	126517	English	National	Never	YES	Schawk		
Drunk Driving Prevention	12/07/2001	Amanda Geiger	Current	Spot Filename Mask: M-DD201-06177-E0DN	4 5/8x4 7/8	126518	English	National	Never	YES	Schawk		
Drunk Driving Prevention	12/07/2001	Amanda Geiger	Current	Spot Filename Mask: M-DD201-06177-E0EN	2 1/4x4 7/8	126519	English	National	Never	YES	Schawk		
Drunk Driving Prevention	09/17/2004	beer	Current		Other		English		Never	YES	Hudson Yards		
Drunk Driving Prevention	09/17/2004	Black & Tan	Current		7x10	252068	English	National	Never	YES	Schawk		
Drunk Driving Prevention	09/17/2004	Black & Tan	Current		7x10	252540	English	National	Never	YES	Schawk		
Drunk Driving Prevention	09/17/2004	Black and Tan	Current	Resize	Other		English	National	Never	YES			
Drunk Driving Prevention	10/25/2001	Bracelet	Current	Spot Filename Mask: M-DD202-06177-E0BN	4 5/8x10	12616	English	National	Never	NO	Schawk		
Drunk Driving Prevention	12/07/2001	Bracelet	Current	Spot Filename Mask: M-DD201-06177-E0AN	7x10	126473	English	National	Never	NO	Schawk		
Drunk Driving Prevention	12/07/2001	Bracelet	Current	Spot Filename Mask: M-DD201-06177-E0AN	7x10	126720	English	National	Never	NO	Schawk		
Drunk Driving Prevention	12/07/2001	Bracelet	Current	Spot Filename Mask: M-DD201-06177-E0BN	4 5/8x10	126725	English	National	Never	YES	Schawk		
Drunk Driving Prevention	12/07/2001	Bracelet	Current	Spot Filename Mask: M-DD201-06177-S0FN	7x10	126727	Spanish	National	Never	YES	Schawk		
Drunk Driving Prevention	12/07/2001	Bracelet	Current	Spot Filename Mask: M-DD201-06177-S0GN	4 5/8x10	126728	Spanish	National	Never	YES	Schawk		
Drunk Driving Prevention	09/17/2004	Margarita	Current		7x10	252072	English	National	Never	YES	Schawk		
Drunk Driving Prevention	09/17/2004	Margarita	Current		7x10	252075	English	National	Never	YES	Schawk		
Drunk Driving Prevention	09/17/2004	Martini	Current		Other		English		Never	YES	Hudson Yards		
Drunk Driving Prevention	09/17/2004	Martini	Current		7x10	252074	English	National	Never	YES	Schawk		
Drunk Driving Prevention	09/17/2004	Martini	Current		7x4 5/8-SP	252545	English	National	Never	YES	Schawk		
Drunk Driving Prevention	10/25/2001	Shoe	Current	Spot Filename Mask: M-DD202-07244-E0DN	7x10	127995	English	National	Never	NO	Schawk		
Drunk Driving Prevention	10/25/2001	Shoe	Current	Spot Filename Mask: M-DD202-07244-E0EN	4 5/8x4 7/8	127971	English	National	Never	NO	Schawk		
Early Childhood Development	05/02/2005	Eggs	Current		7x10	64238	English	National	Never	YES	Schawk		
Early Childhood Development	04/03/2006	I spy something green	Current		2 1/16x2	16611	English	National	Never	YES	Hudson Yards		
Early Childhood Development	05/02/2005	Laundry	Current		7x10	64204	English	National	Never	YES	Schawk		
Early Childhood Development	05/02/2005	Laundry	Current		Other	250053	English	National	Never	YES	Schawk		
Early Childhood Development	05/02/2005	Laundry, Spanish	Current		Other	64250	Spanish	National	Never	YES	Schawk		
Early Childhood Development	05/02/2005	Laundry, Spanish	Current		4 5/8x4 7/8-SP	250058	Spanish	National	Never	YES	Schawk		
Early Childhood Development	04/03/2006	Look a tall purple rectangle!	Current		Other	16609	English	National	Never	YES	Hudson Yards		
Early Childhood Development	04/03/2006	This page is blue	Current		7x10	16608	English	National	Never	YES	Hudson Yards		
Early Childhood Development	04/03/2006	Veo, veo . . . algo i verde!	Current		Other	16614	Spanish	National	Never	YES	Hudson Yards		
Emergency Preparedness	01/01/1900	Avudate Revista (sitting angel)	Current		Other		Spanish		Never	YES			
Emergency Preparedness	01/01/1900	Avudate Revista (Sitting Angel)	Current		Other	209797	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Avudate Revista (Sitting Angel)	Current		Other	209800	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Avudate Revista (Sitting Angel)	Current		7x4 5/8-SP	209803	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Avudate Revista (Sitting Angel)	Current		7x4 5/8-SP	209805	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Avudate Revista (Sitting Angel)	Current		4 5/8x4 7/8	209925	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Avudate Revista (Sitting Angel)	Current		4 5/8x4 7/8	209935	Spanish	National	Never	NO	Schawk		



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Emergency Preparedness	01/01/1900	Cielo Revista	Current		7x4 5/8-SP	209937	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Cielo Revista	Current		Other	209937	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Cielo Revista	Current		Other	209941	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Cielo Revista	Current		7x4 5/8-SP	209947	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Cielo Revista	Current		4 5/8x4 7/8-SP	209948	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Cielo Revista	Current		4 5/8x4 7/8-SP	209949	Spanish	National	Never	NO	Schawk		
Emergency Preparedness	01/01/2006	Family Card	Current		7x10	19923	English	National	Never	YES	Hudson Yards		
Emergency Preparedness	01/01/2006	Family Card	Current		7x10	19925	English	National	Never	YES	Hudson Yards		
Emergency Preparedness	01/01/2006	Family Card	Current		7x4 5/8-SP	19926	English	National	Never	YES	Hudson Yards		
Emergency Preparedness	01/01/2006	Family Card	Current		7x4 3/4-SP	19928	English	National	Never	YES	Hudson Yards		
Emergency Preparedness	02/19/2003	Flag	Current	Spot Filename Mask: M-HLS102-03243-E0CN	7x10	204017	English	National	Never	NO	Schawk		
Emergency Preparedness	02/19/2003	Flag	Current	Spot Filename Mask: M-HLS102-03243-E0DN	7x10	204019	English	National	Never	NO	Schawk		
Emergency Preparedness	01/01/1900	Hurricane	Current		7x10		English	National	Never	YES	Schawk		
Emergency Preparedness	01/01/1900	Hurricane	Current		7x10		English	National	Never	YES	Schawk		
Emergency Preparedness	01/01/1900	Hurricane	Current		Other		English	National	Never	YES	Schawk		
Emergency Preparedness	01/01/1900	Hurricane	Current		Other		English	National	Never	YES	Schawk		
Emergency Preparedness	12/10/2003	Mad Libs	Current		7x10	219520	English	National	Never	YES	Schawk		
Emergency Preparedness	12/10/2003	Mad Libs	Current		7x10	219521	English	National	Never	YES	Schawk		
Emergency Preparedness	12/10/2003	Mad Libs	Current		7x4 5/8-SP	219522	English	National	Never	YES	Schawk		
Emergency Preparedness	12/10/2003	Mad Libs	Current		7x4 5/8-SP	219523	English	National	Never	YES	Schawk		
Emergency Preparedness	01/01/2006	Map	Current		7x10	19931	English	National	10/31/2010	NO	Hudson Yards		
Emergency Preparedness	01/01/2006	Map	Current		7x10	19932	English	National	10/31/2010	NO	Hudson Yards		
Emergency Preparedness	01/01/2006	Map	Current		7x4 5/8-SP	19933	English	National	10/31/2010	NO	Hudson Yards		
Emergency Preparedness	01/01/2006	Map	Current		7x4 5/8-SP	19934	English	National	10/31/2010	NO	Hudson Yards		
Emergency Preparedness	02/19/2003	Mario	Current	Spot Filename Mask: M-HLS102-03243-E0EN	7x10	204029	English	National	Never	NO	Schawk		
Emergency Preparedness	02/19/2003	Mario	Current	Spot Filename Mask: M-HLS102-03243-E0FN	7x10	204030	English	National	Never	NO	Schawk		
Emergency Preparedness	02/19/2003	Ready	Current	Spot Filename Mask: M-HLS102-03243-E0GN	4 5/8x4 7/8	203995	English	National	Never	NO	Schawk		
Emergency Preparedness	02/19/2003	Ready	Current	Spot Filename Mask: M-HLS102-03243-E0HN	4 5/8x4 7/8	204012	English	National	Never	NO	Schawk		
Emergency Preparedness	02/19/2003	Ridge	Current	Spot Filename Mask: M-HLS102-03243-E0AN	7x10	204015	English	National	Never	NO	Schawk		
Emergency Preparedness	02/19/2003	Ridge	Current	Spot Filename Mask: M-HLS102-03243-E0BN	7x10	204016	English	National	Never	NO	Schawk		
Emergency Preparedness Bu:	05/19/2008	Calender	Current		7x10		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	Calender	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	12/03/2004	Hurricane	Current	Spot Filename Mask: M-HLSBIZ-01012-E0EN	7x10	217557	English	National	Never	NO	Schawk		
Emergency Preparedness Bu:	12/03/2004	Hurricane	Current	Spot Filename Mask: M-HLSBIZ-01012-E0FN	7x10	217857	English	National	Never	NO	Schawk		
Emergency Preparedness Bu:	12/03/2004	Hurricane	Current	Spot Filename Mask: M-HLSBIZ-01012-E0GN	Other	217860	English	National	Never	NO	Schawk		
Emergency Preparedness Bu:	12/03/2004	Hurricane	Current	Spot Filename Mask: M-HLSBIZ-01012-E0HN	Other	217859	English	National	Never	NO	Schawk		
Emergency Preparedness Bu:	05/19/2008	List	Current		7x10		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	List	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	List	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	List	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	List	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	Waiting	Current		7x10		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	Waiting	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	Waiting	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	Waiting	Current		Other		English	National	Never	YES			
Emergency Preparedness Bu:	05/19/2008	Waiting	Current		Other		English	National	Never	YES			
Father Involvement	02/29/2008	6,570 Days ( Boy )	Current		7x10		English	National	Never	YES			
Father Involvement	02/29/2008	6,570 Days ( Boy )	Current		7x10		English	National	Never	YES			



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Father Involvement	02/29/2008	6,570 Days ( Girl )	Current		7x10		English	National	Never	YES			
Father Involvement	02/29/2008	6,570 Days ( Girl )	Current		7x10		English	National	Never	YES			
Father Involvement	04/04/2003	Baby, African American	Current	Spot Filename Mask: M-FI203-02195-E0AN	7x10	203141	English	National	Never	NO	Schawk		
Father Involvement	04/04/2003	Baby, African American	Current	Spot Filename Mask: M-FI203-02195-E0BN	7x10	203143	English	National	Never	NO	Schawk		
Father Involvement	04/04/2003	Baby, African American	Current	Spot Filename Mask: M-FI203-02195-E0CN	4 5/8x10	203160	English	National	Never	NO	Schawk		
Father Involvement	04/04/2003	Baby, Caucasian	Current	Spot Filename Mask: M-FI203-02195-E0DN	7x10	203162	English	National	Never	NO	Schawk		
Father Involvement	04/04/2003	Baby, Caucasian	Current	Spot Filename Mask: M-FI203-02195-E0EN	7x10	203163	English	National	Never	NO	Schawk		
Father Involvement	04/04/2003	Baby, Caucasian	Current	Spot Filename Mask: M-FI203-02195-E0FN	4 5/8x10	203164	English	National	Never	NO	Schawk		
Father Involvement	03/25/2009	Dinosaur	Current		7x10		English	National	Never	YES			
Father Involvement	03/25/2009	Dinosaur	Current		7x10		English	National	Never	YES			
Father Involvement	03/25/2009	Dinosaur	Current		7x10		Spanish	National	Never	YES			
Father Involvement	03/25/2009	Dinosaur	Current		7x10		Spanish	National	Never	YES			
Father Involvement	02/29/2008	Door Jam	Current		Other		English	National	Never	YES			
Father Involvement	02/29/2008	Door Jam	Current		7x10		English	National	Never	YES			
Father Involvement	03/25/2009	Paperdolls	Current		7x10		English	National	Never	YES			
Father Involvement	03/25/2009	Paperdolls	Current		Other		English	National	Never	YES			
Father Involvement	03/25/2009	Paperdolls	Current		7x10		English	National	Never	YES			
Father Involvement	03/25/2009	Paperdolls	Current		Other		English	National	Never	YES			
Father Involvement	02/29/2008	Rocket Ship	Current		Other		English	National	03/01/2011	YES			
Father Involvement	02/29/2008	Rocket Ship	Current		7x10		English	National	Never	YES			
Father Involvement	02/29/2008	Rocket Ship	Current		Other		English	National	Never	YES			
Father Involvement	02/29/2008	Rocket Ship	Current		Other		English	National	Never	YES			
Father Involvement	06/16/2005	Swing	Current		7x10	254475	English	National	Never	YES	Schawk		
Father Involvement	06/16/2005	Swing	Current		4 5/8x4 7/8	254754	English	National	Never	YES	Schawk		
Father Involvement	06/16/2005	Swing	Current		7x10	254988	English	National	Never	YES	Schawk		
Father Involvement	06/16/2005	T Shirt African American	Current		7x10	254476	English	National	Never	YES	Schawk		
Father Involvement	06/16/2005	T Shirt African American	Current		Other	254757	English	National	Never	YES	Schawk		
Father Involvement	06/16/2005	T Shirt African American	Current		Other	254759	English	National	Never	YES	Schawk		
Father Involvement	06/16/2005	T Shirt African American	Current		Other	254899	English	National	Never	YES	Schawk		
Father Involvement	06/16/2005	T Shirt Asian	Current		7x10	254479	English	National	Never	YES	Schawk		
Father Involvement	02/29/2008	Tic Tac Toe	Current		Other		English	National	Never	YES			
Father Involvement	03/25/2009	Tic Tac Toe	Current		7x10		English	National	Never	YES			
Father Involvement	03/25/2009	Tic Tac Toe	Current		Other		English	National	Never	YES			
Father Involvement	03/25/2009	Tic Tac Toe	Current		7x10		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Armored Truck	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Armored Truck	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Armored Truck	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Armored Truck	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Armored Truck	Current		7x10		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Armored Truck	Current		7x10		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Buried Treasure	Current		7x10		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Buried Treasure	Current		7x10		English	National	06/11/2019	YES			
Financial Literacy - General	11/10/2008	Buried Treasure	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Buried Treasure	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Buried Treasure	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Buried Treasure	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Buried Treasure	Current		7x10		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Chop Sticks	Current		Other		English	National	Never	YES			



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Financial Literacy - General	11/10/2008	Chop Sticks	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	French Fries	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	French Fries	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Safe	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Safe	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Safe	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Safe	Current		Other		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Safe	Current		7x10		English	National	11/15/2018	YES			
Financial Literacy - General	11/10/2008	Safe	Current		7x10		English	National	11/18/2018	YES			
Financial Literacy - General	11/10/2008	Safe - Revised	Current		Other		English	National	06/11/2019	YES			
Financial Literacy - General	11/10/2008	Safe - Revised	Current		Other		English	National	06/11/2019	YES			
Financial Literacy - General	11/10/2008	Safe - Revised	Current		Other		English	National	06/11/2019	YES			
Financial Literacy - General	11/10/2008	Safe - Revised	Current		Other		English	National	06/11/2019	YES			
Financial Literacy - General	11/10/2008	Safe - Revised	Current		7x10		English	National	06/11/2019	YES			
Financial Literacy - General	11/10/2008	Water Bottles	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Water Bottles	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Water Bottles	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Water Bottles	Current		Other		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Water Bottles	Current		7x10		English	National	Never	YES			
Financial Literacy - General	11/10/2008	Water Bottles	Current		7x10		English	National	Never	YES			
Foreclosure Prevention	06/25/2007	Coat Rack	Current		7x10	28882	English		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Coat Rack	Current		4 5/8x10	28989	English		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Coatrack	Current		7x10	32729	Spanish		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Coatrack	Current		Other	32732	Spanish		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Coatrack	Current		Other	32734	Spanish		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Doll House	Current		7x10	32731	Spanish		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Doll House	Current		Other	32735	Spanish		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Doll House	Current		Other	32736	Spanish		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Dollhouse	Current		7x10	28890	English		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Dollhouse	Current		Other	28993	English		07/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Doorframe	Current		Other	28892	English		01/16/2010	YES	Hudson Yards		
Foreclosure Prevention	06/25/2007	Laundry	Current		7x10	28886	English		07/16/2010	YES	Hudson Yards		
Generous Nation	09/01/2006	Sarah Watkins	Current		4 1/2x6 3/4		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		4 5/8x4 7/8		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		4 5/8x10		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		7x4 5/8-SP		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		7x10		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		2 1/4x4 7/8		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		Other		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		4 1/2x6 3/4		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		4 5/8x4 7/8		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		4 5/8x10		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		7x4 5/8-SP		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		7x10		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		2 1/4x4 7/8		English	National	Never	YES			
Generous Nation	09/01/2006	Sarah Watkins	Current		Other		English	National	Never	YES			
High School Dropout Prevent	01/01/2008	Electricity	Current		7x10		English		03/23/2010	YES			
High School Dropout Prevent	01/01/2008	Fast Food (English)	Current		7x10		English		03/23/2010	YES			



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
High School Dropout Prevent	01/01/2008	Fast Food (Spanish)	Current		7x10		Spanish	National	03/23/2010	YES			
High School Dropout Prevent	01/01/2008	Father and Son	Current		7x10		English		03/23/2010	YES			
High School Dropout Prevent	10/17/2006	Kody	Current		7x10		English	National	Never	YES			
High School Dropout Prevent	01/01/2008	Police Line	Current		7x10		English	National	03/23/2010	YES			
Hispanic Preventive Health	03/12/2008	Chest	Current		Other		Spanish		Never	YES			
Hispanic Preventive Health	03/12/2008	Chest	Current		4 5/8x10		Spanish	National	Never	YES			
Hispanic Preventive Health	03/12/2008	Chest	Current		7x10		Spanish	National	Never	YES			
Hispanic Preventive Health	03/12/2008	Superdad	Current		4 5/8x10		Spanish	National	Never	YES			
Hispanic Preventive Health	03/12/2008	Superdad	Current		Other		Spanish	National	Never	YES			
Hispanic Preventive Health	03/12/2008	Superdad	Current		7x10		Spanish	National	Never	YES			
Hispanic Preventive Health	03/12/2008	Supermom	Current		4 5/8x10		Spanish	National	Never	YES			
Hispanic Preventive Health	03/12/2008	Supermom	Current		Other		Spanish	National	Never	YES			
Hispanic Preventive Health	03/12/2008	Supermom	Current		7x10		Spanish	National	Never	YES			
Hunger Prevention	11/03/2008	Barber Shop	Current		7x10		English	National	03/09/2011	YES			
Hunger Prevention	11/03/2008	Crossing Guard	Current		7x10		English	National	03/09/2011	YES			
Hunger Prevention	11/03/2008	Crossing Guard	Current		Other		English	National	03/31/2011	YES			
Hunger Prevention	11/03/2008	Firewood	Current		7x10		English	National	03/31/2011	YES			
Hunger Prevention	11/03/2008	Fruit Stand	Current		7x10		English	National	03/31/2011	YES			
Hunger Prevention	11/03/2008	Fruit Stand	Current		Other		English	National	03/31/2011	YES			
Hunger Prevention	11/03/2008	Hopscotch	Current		7x10		English	National	03/09/2011	YES			
Hunger Prevention	11/03/2008	Hopscotch	Current		Other		English	National	03/09/2011	YES			
Hunger Prevention	11/03/2008	Hopscotch	Current		Other		English	National	03/09/2011	YES			
Hunger Prevention	11/03/2008	Welder Shop	Current		7x10		English	National	03/31/2011	YES			
Hurricane Relief- American R	09/01/2005	Minus	Current		Other		English		Never	YES			
Hurricane Relief- American R	09/01/2005	Minus	Current		4 5/8x4 7/8		English		Never	YES			
Hurricane Relief- American R	09/01/2005	Minus	Current		7x10		English		Never	YES			
Hurricane Relief- American R	09/01/2005	Minus	Current		7x4 5/8-SP		English		Never	YES			
Hurricane Relief- American R	09/01/2005	Minus- 8 x 10 Magazine Ad	Current		Other		English		Never	YES			
LATCH System and Booster €	09/18/2008	Surprised	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Surprised	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Surprised	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Surprised	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Surprised	Current		7x10		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable	Current		7x10		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable-Spanish	Current		Other		Spanish	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable-Spanish	Current		Other		Spanish	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable-Spanish	Current		Other		Spanish	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable-Spanish	Current		Other		Spanish	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Unacceptable-Spanish	Current		7x10		Spanish	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Upsetting	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Upsetting	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Upsetting	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Upsetting	Current		Other		English	National	12/17/2011	YES			
LATCH System and Booster €	09/18/2008	Upsetting	Current		7x10		English	National	12/17/2011	YES			



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Lupus Awareness	02/23/2009	Betty	Current		7x10		Spanish	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Betty	Current		Other		Spanish	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Betty	Current		Other		Spanish	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Ladan	Current		7x10		English	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Ladan	Current		Other		English	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Ladan	Current		Other		English	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Wendy	Current		7x10		English	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Wendy	Current		Other		English	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Wendy	Current		Other		English	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Yesenia	Current		7x10		Spanish	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Yesenia	Current		Other		Spanish	National	03/31/2010	YES			
Lupus Awareness	02/23/2009	Yesenia	Current		Other		Spanish	National	03/31/2010	YES			
Men's Preventive Health	04/21/2008	Father Daughter Dance	Current		7x10		English	National	Never	YES			
Men's Preventive Health	04/21/2008	Father Daughter Dance	Current		Other		English	National	Never	YES			
Men's Preventive Health	04/21/2008	Father Daughter Dance	Current		7x10		English	National	Never	YES			
Men's Preventive Health	04/21/2008	Father Daughter Dance	Current		Other		English	National	Never	YES			
Men's Preventive Health	04/21/2008	Health Talk	Current		7x10		English		Never	YES			
Men's Preventive Health	04/21/2008	Health Talk	Current		Other		English		Never	YES			
Men's Preventive Health	04/21/2008	Wedding	Current		7x10		English	National	Never	YES			
Men's Preventive Health	04/21/2008	Wedding	Current		Other		English	National	Never	YES			
Men's Preventive Health	04/21/2008	Wedding	Current		7x10		English	National	Never	YES			
Men's Preventive Health	04/21/2008	Wedding	Current		Other		English	National	Never	YES			
National Mental Health Anti-S	09/18/2006	Baseball Field	Current		7x10		English	National	02/01/2010	YES			
National Mental Health Anti-S	09/18/2006	Cafeteria	Current		7x10		English	National	02/01/2010	YES			
National Mental Health Anti-S	09/18/2006	Grass	Current		7x10		English	National	02/01/2010	YES			
National Mental Health Anti-S	09/18/2006	Grass	Current		Other		English	National	02/01/2010	YES			
National Mental Health Anti-S	09/18/2006	Grass	Current		4 5/8x10		English	National	02/01/2010	YES			
National Mental Health Anti-S	09/18/2006	Grass	Current		Other		English	National	02/01/2010	YES			
National Mental Health Anti-S	09/18/2006	Grass	Current		Other		English	National	02/01/2010	YES			
New York City Teacher Recru	04/12/2004	Broadway	Current	Spot Filename Mask: M-BOEYR1-04288-E0AN	7x10	99	English	National	Never	NO			
New York City Teacher Recru	04/12/2004	Broadway	Current	Spot Filename Mask: M-BOEYR1-04288-E0BN	4 5/8x10	98	English	National	Never	NO			
New York City Teacher Recru	04/12/2004	Broadway	Current	Spot Filename Mask: M-BOEYR1-04288-E0CN	Other	97	English	National	Never	NO			
New York City Teacher Recru	04/12/2004	Teach NYC	Current	Spot Filename Mask: M-BOEYR1-04288-E0GN	2 1/16x2	94	English	National	Never	NO			
New York City Teacher Recru	04/12/2004	Yankee	Current	Spot Filename Mask: M-BOEYR1-04288-E0DN	7x10	96	English	National	Never	NO			
New York City Teacher Recru	04/12/2004	Yankee	Current	Spot Filename Mask: M-BOEYR1-04288-E0EN	4 5/8x10	95	English	National	Never	NO			
New York City Teacher Recru	04/12/2004	Yankee	Current	Spot Filename Mask: M-BOEYR1-04288-E0FN	Other		English	National	Never	NO			
Nutrition Education	08/21/2008	Pinocchio	Current		4 5/8x10		English	National	12/31/2009	NO			
Nutrition Education	08/21/2008	Pinocchio	Current		Other		English	National	12/31/2009	NO			
Nutrition Education	08/21/2008	Pinocchio	Current		7x10		English	National	12/31/2009	NO			
Nutrition Education	12/07/2007	School Supplies	Current		Other		English	National	Never	YES			
Nutrition Education	12/07/2007	School Supplies	Current		Other		English	National	Never	YES			
Nutrition Education	12/07/2007	School Supplies	Current		7x10		English	National	Never	YES			
Nutrition Education	12/07/2007	School Supplies	Current		Other		English	National	Never	YES			
Nutrition Education	12/07/2007	School Supplies	Current		Other		Spanish	National	Never	YES			
Nutrition Education	12/07/2007	School Supplies	Current		7x10		Spanish	National	Never	YES			
Nutrition Education	12/07/2007	School Supplies	Current	RESIZE	Other		English	National	Never	YES			
Nutrition Education	12/07/2007	School Supplies	Current		Other		English	National	Never	YES			
Obesity Prevention	03/15/2004	Bikini	Current	211090	7x10	211090	English	National	Never	NO	Schawk		



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Obesity Prevention	03/15/2004	Buff Daddy	Current	211089	7x10	211089	English	National	Never	NO	Schawk		
Obesity Prevention	03/15/2004	Chin	Current	211002	7x10	211002	English	National	Never	NO	Schawk		
Obesity Prevention	06/19/2006	Chin	Current		7x10	257105	English	National	Never	YES	Schawk		
Obesity Prevention	03/15/2004	Lose Your Double Chin	Current		Other		English	National	Never	YES			
Obesity Prevention	03/15/2004	Lose Your Gut	Current		Other		English	National	Never	YES			
Obesity Prevention	03/15/2004	Lose Your Love Handles	Current		Other		English	National	Never	YES			
Obesity Prevention	12/07/2006	Love Handles	Current		Other		English		Never	YES			
Obesity Prevention	06/19/2006	Love Handles	Current		7x10	257105	English	National	Never	YES	Schawk		
Obesity Prevention	06/19/2006	Love Handles	Current		4 5/8x4 7/8	257201	English	National	Never	YES	Schawk		
Obesity Prevention	03/15/2004	Mobbed	Current	211088	7x10	211088	English	National	Never	NO	Schawk		
Obesity Prevention	03/15/2004	New Guy	Current	211001	7x10	211001	English	National	Never	NO	Schawk		
Obesity Prevention	03/15/2004	Portions	Current	210999	Other	210999	English	National	Never	NO	Schawk		
Obesity Prevention	03/15/2004	Soccer Mom	Current	211084	7x10	211084	English	National	Never	NO	Schawk		
Obesity Prevention	06/19/2006	Spare Tire	Current		7x10	257096	English	National	Never	YES	Schawk		
Obesity Prevention	03/15/2004	Take A Small Step	Current	211086	2 1/16x2	211086	English	National	Never	NO	Schawk		
Online Sexual Exploitation	05/30/2006	Think Before Your Post	Current		7x10		English	National	04/30/2010	YES			
Online Sexual Exploitation	05/30/2006	Think Before Your Post	Current		4 5/8x10		English	National	04/30/2010	YES			
Patient Involvement	04/06/2009	Questioners-Restaurant	Current		7x10		English	National	04/06/2011	YES			
Patient Involvement	04/06/2009	Questioners-Restaurant	Current		7x10		English	National	04/06/2011	YES			
Patient Involvement	04/06/2009	Questioners-Restaurant	Current		Other		English	National	04/06/2011	YES			
Patient Involvement	04/06/2009	Questioners-Restaurant	Current		Other		English	National	04/06/2011	YES			
Patient Involvement	01/29/2007	Stethoscope	Current		Other		English		Never	YES			
Patient Involvement	10/31/2007	Stethoscope	Current		Other		English		Never	YES			
Patient Involvement	01/29/2007	Stethoscope	Current		7x10	23922	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23945	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23944	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23947	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23949	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		7x10	23842	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23950	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23986	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23987	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Stethoscope	Current		Other	23988	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24154	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24156	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24157	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24159	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		7x10	24120	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24122	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24126	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24150	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		Other	24152	English	National	Never	YES	Hudson Yards		
Patient Involvement	01/29/2007	Tongue Depressor	Current		7x10	23844	English	National	Never	YES	Hudson Yards		
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E01N	4 1/2x6 3/4	211220	English	National	Never	NO	Schawk		
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E0LN	7x10	211191	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E0MN	7x10	211192	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E0RN	4 5/8x10	211198	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E0SN	4 5/8x10	211199	English	National	Never	NO	Schawk		



Will Expire within 3 months



Expired within last 6 months

CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E0VN	4 5/8x4 7/8	211215	English	National	Never	NO	Schawk		
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E0WN	4 5/8x4 7/8	211218	English	National	Never	NO	Schawk		
Stroke Awareness	03/04/2004	Brain Lost	Current	Spot Filename Mask: M-ASNYR2-01065-E0XN	4 1/2x6 3/4	211213	English	National	Never	NO	Schawk		
Stroke Awareness	03/19/2007	Brain Lost	Current	Resize	Other		English	National	Never	YES			
Stroke Awareness	03/04/2004	Brain Lost Copy	Current	Spot Filename Mask: M-ASNYR2-01065-E0LN	7x10	211191	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0JN	7x10	211186	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0KN	7x10	211190	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0PN	4 5/8x10	211195	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0QN	4 5/8x10	211196	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0TN	4 5/8x4 7/8	211214	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0UN	4 5/8x4 7/8	211217	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0YN	4 1/2x6 3/4	211216	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Lifetime	Current	Spot Filename Mask: M-ASNYR2-01065-E0ZN	4 1/2x6 3/4	211219	English	National	Never	NO	Schawk		
Stroke Awareness	06/19/2006	Rain	Current		7x10	19882	English	National	12/01/2010	YES	Hudson Yards		
Stroke Awareness	06/19/2006	Rain	Current		7x10	19886	English	National	12/01/2010	YES	Hudson Yards		
Stroke Awareness	06/19/2006	Rain	Current		4 5/8x4 7/8	19980	English	National	12/01/2010	YES	Hudson Yards		
Stroke Awareness	06/19/2006	Rain	Current		7x4 5/8-SP	19982	English	National	12/01/2010	YES	Hudson Yards		
Stroke Awareness	06/19/2006	Rain	Current		Other	19987	English	National	12/01/2010	YES	Hudson Yards		
Stroke Awareness	03/04/2004	Stroke Attack	Current	Spot Filename Mask: M-ASNYR2-01065-E0NN	7x10	211193	English	National	Never	YES	Schawk		
Stroke Awareness	03/04/2004	Stroke Attack	Current	Spot Filename Mask: M-ASNYR2-01065-E0ON	7x10	211194	English	National	Never	YES	Schawk		
Supporting Minority Educatio	03/26/2007	Blood Bank	Current		7x10	25794	English	National	Never	YES	Hudson Yards		
Supporting Minority Educatio	03/26/2007	Blood Bank	Current	Resize	Other		English	National	Never	YES			
Supporting Minority Educatio	03/26/2007	Fountain Pen	Current		7x4 5/8-SP	25800	English	National	Never	YES	Hudson Yards		
Supporting Minority Educatio	12/01/2007	Ice Cream	Current		7x10		English	National	Never	YES			
Supporting Minority Educatio	08/07/2003	NASA	Current		4 5/8x4 7/8	216120	English	National	09/21/2011	YES	Schawk		
Supporting Minority Educatio	03/27/2006	NASA	Current		7x10	261028	English	National	09/21/2011	YES	Schawk		
Supporting Minority Educatio	03/26/2007	Traffic Light	Current		7x10	25796	English	National	Never	YES	Hudson Yards		
Supporting Minority Educatio	03/26/2007	Traffic Light	Current		Other	25799	English	National	Never	YES	Hudson Yards		
Supporting Minority Educatio	03/26/2007	Traffic Light	Current	Resize	Other		English	National	Never	YES			
Think Before You Speak	10/08/2008	Cheerleader	Current		7x10		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Cheerleader	Current		Other		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Dictionary "Dyke"	Current		7x10		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Dictionary "Dyke"	Current		Other		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Dictionary "Faggot"	Current		7x10		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Dictionary "Faggot"	Current		Other		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Dictionary "Gay"	Current		4 5/8x9 3/4-SP		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Dictionary "Gay"	Current		Other		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Gamer Guy	Current		7x10		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Gamer Guy	Current		Other		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Jock	Current		7x10		English	National	10/08/2010	YES			
Think Before You Speak	10/08/2008	Jock	Current		Other		English	National	10/08/2010	YES			
Underage Drinking Preventio	10/31/2005	Emily	Current		7x10	258290	English	National	Never	YES	Schawk		
Underage Drinking Preventio	10/31/2005	Emily	Current		4 5/8x4 7/8	258341	English	National	Never	YES	Schawk		
Underage Drinking Preventio	10/31/2005	Emily	Current		7x4 5/8-SP	258344	English	National	Never	YES	Schawk		
Underage Drinking Preventio	10/31/2005	Emily	Current		Other	258292	English	National	Never	YES	Schawk		
Underage Drinking Preventio	10/31/2005	Emily	Current		4 1/2x6 3/4	258345	English	National	Never	YES	Schawk		
Underage Drinking Preventio	10/31/2005	Emily Copy	Current		7x10	258290	English	National	Never	YES	Schawk		
Underage Drinking Preventio	10/31/2005	Tyler	Current		7x10	258293	English	National	Never	YES	Schawk		



Will Expire within 3 months



Expired within last 6 months



CAMPAIGN	FIRST DIST. DATE	SPOT NAME	SPOT STATUS	NOTES	LEN / DIM	ISCI / REF	LANGUAGE	LOC. TYPE	EXP. DATE	INTERNET CLER	ENGRAVER	LOCAL COUNT	LOCAL NAMES
Wildfire Prevention	08/28/2006	smokey	Current		Other		English		Never	YES	Hudson Yards		
Wildfire Prevention	08/28/2006	Smokey	Current		7x10	20830	English	National	Never	YES	Hudson Yards		
Wildfire Prevention	08/28/2006	Smokey	Current		4 5/8x10	20863	English	National	Never	YES	Hudson Yards		
Wildfire Prevention	08/28/2006	Smokey	Current		7x4 5/8-SP	20864	English	National	Never	YES	Hudson Yards		
Wildfire Prevention	08/28/2006	Smokey	Current		Other	20866	English	National	Never	YES	Hudson Yards		
Wildfire Prevention	08/28/2006	Smokey	Current		Other	20868	English	National	Never	YES	Hudson Yards		
Wildfire Prevention	08/28/2006	Smokey	Current		4 5/8x4 7/8	20869	English	National	Never	YES	Hudson Yards		
Wildfire Prevention	08/28/2006	Smokey	Current		2 1/4x4 7/8	20871	English	National	Never	YES	Hudson Yards		
Wildfire Prevention	03/24/2004	Your Name Here	Current	Spot Filename Mask: M-WFPA03-01264-E0CN	7x10	212236	English	National	Never	YES	Schawk		
Wildfire Prevention	03/24/2004	Your Name Here	Current	Spot Filename Mask: M-WFPA03-01264-E0DN	4 5/8x4 7/8	212302	English	National	Never	YES	Schawk		
Wildfire Prevention	03/24/2004	Your Name Here	Current	Spot Filename Mask: M-WFPA03-01264-E0EN	Other	212298	Spanish	National	Never	YES	Schawk		
Youth Reckless Driving Preve	09/18/2006	Crash	Current		7x10	30837	English	National	Never	YES	Hudson Yards		
Youth Reckless Driving Preve	09/18/2006	Crash	Current		4 5/8x10	32493	English	National	Never	YES	Hudson Yards		
Youth Reckless Driving Preve	09/18/2006	Crash	Current		7x4 5/8-SP	32496	English	National	Never	YES	Hudson Yards		
Youth Reckless Driving Preve	09/18/2006	Crash	Current		4 5/8x4 7/8	30845	English	National	Never	YES	Hudson Yards		
Youth Reckless Driving Preve	09/18/2006	Nowhere	Current		7x10	32499	English	National	Never	YES	Hudson Yards		
Youth Reckless Driving Preve	09/18/2006	Nowhere	Current		7x4 5/8-SP	32500	English	National	Never	YES	Hudson Yards		
Youth Reckless Driving Preve	09/18/2006	Nowhere	Current		Other	30850	English	National	Never	YES	Hudson Yards		
Youth Reckless Driving Preve	09/18/2006	Nowhere	Current		Other	32501	English	National	Never	YES	Hudson Yards		



Will Expire within 3 months



Expired within last 6 months